

PDA Volunteer Spotlight

Brigitte Reutter-Haerle

- Vice President, Marketing/
Corporate Communications
- Vetter Pharma International GmbH
- Member Since | 2005
- Current City | Ravensburg, Germany

Being an active member of PDA has afforded me the opportunity to enhance my skills as a leader



Brigitte finds inspiration in nature

Why did you choose to join PDA?

Honestly, I know of no other organization that offers all that PDA does in regards to cutting-edge discussions and insight on scientific topics, as well as extensive networking opportunities with leading experts in the field. PDA's international community has cultivated an environment of sharing and exchange of valuable information.

How can new members begin volunteering for PDA?

There is no lack of need for newcomers nor lack of work. As someone who has been active in PDA for many years, I suggest that new members begin by participating in a PDA interest group meeting. Also, if a new member is an expert in a particular area, submitting presentations or posters for conferences is a terrific way to get known, meet new people, contribute to the organization, and feel a real sense of reward. **[Editor's Note:** Brigitte will actually be presenting at this year's *Universe of Pre-filled Syringes and Injection Devices* meeting.]

What inspired you to choose your current career path?

I find the challenge of developing new delivery devices and their filling for increasingly complex molecules fascinating and inspiring. Vetter is one of the leading companies in manufacturing prefilled drug/delivery systems, and for this reason, has given me the opportunity to interact with many of the leading pharmaceutical and biotech companies and learn about their different drug products. What we do in manufacturing is interesting and challenging, of course, but the role of the department I lead, which requires me to communicate both internally and externally, is also important since it is critical that we inform our audiences why our industry is a key driver in the delivery of quality healthcare.

What are some of the latest tech trends you're seeing?

We expect to see a continued increase in automation in the area of production to minimize human interventions as much as possible. In addition, we are working on processes to increase product quality such as Quality by Design, Process Analytical Technology and serialization systems, to name just a few.